

Brian Martin

Senior Product Designer

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SUMMARY

Senior Product Designer focused on enterprise, regulated, and data-heavy products. Strongest in workflow design, AI-assisted UX, design systems, and production-aware collaboration with engineering. Experience spans internal tools, research platforms, analytics products, compliance-heavy journeys, and startup MVPs. Contract background supports fast ramp-up, clear prioritization, and shipping within real constraints.

CORE STRENGTHS

Enterprise UX • Internal Tools • Data-Dense Workflows • AI-Assisted UX • Design Systems • Accessibility • Information Architecture • Prototyping • Usability Testing • Production Handoff

EXPERIENCE

Brian Martin UX Consulting | Senior Product Designer

Denver, CO / Remote | Oct 2021 - Present

Contract and consulting work across enterprise, regulated, and data-heavy products. Embedded quickly with cross-functional teams to reduce ambiguity, clarify workflows, and ship production-ready UX across internal tools, AI surfaces, analytics, and compliance-shaped journeys.

Stanley Black & Decker | Sr. UX Designer, Contract | Nov 2024 - Jul 2025

- Owned UX for CribMaster Cloud Service Center, consolidating 30+ configuration screens into a more unified enterprise workflow hub.
- Standardized React-aligned table and component patterns to reduce design-to-build drift, improve handoff quality, and support component-system migration.

Blackthorn.io | Sr. UX Designer, Contract | Sep 2024 - May 2025

- Designed multi-role event lifecycle workflows within a Salesforce data model, balancing implementation speed with clearer organizer, attendee, and speaker journeys.
- Extended reusable patterns across scheduling, registration, and content modules to support more consistent delivery in a fast-moving SaaS environment.

CSL Behring | UX Designer, Contract | Mar 2024 - Oct 2024

- Led UX for an AI-powered research data catalog, designing Ask AI and in-context annotations so dense datasets could be queried, discussed, and verified in one interface.
- Improved trust and comprehension through source visibility, explicit scope, and repeated usability iteration across scan-heavy table workflows.

Prodev / FIJI | Senior UX/UI Designer, Contract | Sep 2023 - Jan 2024

- Led end-to-end UX for a private marketplace concept, defining the trust model across valuation-led onboarding, anonymous networking, and NDA-based disclosure.
- Helped turn a broad startup vision into a more believable first product slice through staged release planning, prototype flows, and implementation-aware handoff.

Confidential Fortune 500 Telecom Client | UX Designer, Contract | Feb 2023 - Aug 2023

- Designed regulated plan-selection and comparison flows across web and mobile, turning disclosure requirements into clearer, reusable interaction patterns.
- Prototyped compliance-shaped journeys with legal and research so required information stayed scannable without breaking flow continuity.

Warner Music Group | UX/UI Designer, Contract | Aug 2022 - Feb 2023

- Led UX for Highlights, turning manual screenshot-based reporting into a native sharing workflow for verified artist analytics.
- Defined card taxonomy and role-aware packaging with a dedicated research team, improving scanability and reducing carousel confusion.

H&R Block | Lead UX Designer, Contract | Feb 2022 - Aug 2022

- Embedded Spruce banking enrollment into the tax filing journey across in-office, online, mobile, and Tax Pro software.
- Balanced legal, content, and platform constraints to improve decision clarity across both customer-facing and Tax Pro-facing moments.

FixedASAP | Lead UX/UI Designer, Ionic Developer

Denver, CO | May 2020 - Sep 2021

- Owned end-to-end UX for customer and contractor workflows in a mobile marketplace app, including scheduling and payment experiences.
- Worked closely with developers on component behavior and build-ready specs inside Ionic/Angular and Material Design constraints.

Earlier Experience | UX, MVP, and Web Engagements

2018 - 2020

- Led UX, web, and MVP work across consulting and business-facing engagements, including Jaywalk and Valley at Winter Park.
- Built range across startup delivery, content systems, and lean product execution.

EDUCATION

General Assembly | UX Design Immersive | Denver, CO | 2019

PROFESSIONAL DEVELOPMENT

ADPList Mentor | Sep 2023 - Present | Mentor designers on portfolio strategy and enterprise UX fundamentals.